



# Mansur Dalal

[www.mhdalal.com](http://www.mhdalal.com)

**Chairman**  
ELD-AR Memories Pvt. Ltd.  
ELD-AR Memories Incorporated.

**Chairman,**  
**CommonAge.**  
The only Commonwealth Association for the Ageing across the commonwealth, accredited by the Commonwealth foundation.  
[www.commage.org](http://www.commage.org).

**Founder and Chairman Emeritus.**  
**ASSOCIATION OF SENIOR LIVING INDIA (ASLI),** the only Pan India Association for all stakeholders involved in the entire eco system of Senior care in India.  
<https://www.asli.org.in/founder/>

**Director,**  
**G.A.N.**  
Global Ageng Network.

**Chairman,**  
Empowered Expert committee for formulating Standards for Senior Living and Care industry of India.  
**Govt. Of India.** <http://www.mhdalal.com/awards/>

**Senior Advisor and Ambassador (Asia and Africa).**  
**Standards wise International India.**  
[www.standardswise-india.in](http://www.standardswise-india.in)  
<http://www.mhdalal.com/publications/>

**Past President and Paul Harris Fellow.**  
**Rotary Club of Poona.**  
**Architect and Consultant since 1982.**  
Evangelist, Industry thought leader, Speaker & Author – Senior Living and Care. Contributed as speaker on Senior Living and Care in over 23 International conferences across 11 countries.

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## PROFILE

- ✚ Architect and Consultant since 1981 (Four decades)
- ✚ Evangelist & Industry thought leader – Senior Care
- ✚ Social & community work
- ✚ Mentor & Motivational Coach

### Architect & Consultant

- ✚ Founder & Managing Director – M H Dalal Architects Pvt Ltd.
- ✚ Founder & Chairman – Interact Project Management Consultant Pvt Ltd.
- ✚ Founder & Chairman – I.A.S. Pvt. Ltd (Intearctive Architectural Shoppee)
- ✚ Founder & Chairman – I.F.S. Public Ltd (India Furntiure Shoppee)
- ✚ Founder & CEO – MEPL (Marathwada Engineers Pvt Ltd.)
- ✚ Founder - Oasis Senior Living LLP
- ✚ Founder & Chairman – ELD-AR Memories Pvt. Ltd. (Experience Live Dream – Augmented Reality)
- ✚ Founder & Chairman – ELD-AR Memories Incorporated.

### Pioneer & Industry Thought Leader – Senior Living & Care

- ✚ Founder & Chairman Emeritus - ASLI (Association of Senior Living India)
- ✚ Vice Chairman - Common Age (The Association for ageing among commonwealth countries).
- ✚ Senior Advisor & Ambassador – SWI (Standards Wise International)
- ✚ Chairman of the empowered expert committee formed by the Govt of India to formulate Standards for the senior Living and care industry of India.
- ✚ Speaker & Author

### Social & Community Work

- ✚ Rotarian, Past President and Paul Harris Fellow (Contributions)
- ✚ Founder President - Kondhwa Mohalla Committee, Pune

## ARCHITECT & CONSULTANT

### Founder & Chairman – M H Dalal Architects Pvt Ltd., (1982-2018)

- Architect, Interior designer and project management consultant
- Designed and executed projects across 26 Indian cities
- Focused projects around health care (hospitals and clinics), business constructions to include industrial complexes, commercial office space, residential spaces, hospitality (resorts and hotels)
- Support consulting on structural, electrical, air conditioning, lighting, safety, security, automated setting, drain, water treatment etc.

### **Founder & Chairman – Interact Project Management Consultant Pvt Ltd.( 1995-2011)**

- Quality audit and certification, quality assurance system. Authored a 400 page document outlining quality during construction. All items of construction were categorised under pre/during and post execution of that Partuclar item, which was dove tailed with the bureau of Indian standards of that item into a check list format, so that when a site engineer would check box the lisy, the items either in pre/ during or post stage of execution would compliant to the Indian Standards.
- Project management & accounting
- Standard operating procedures, manual of operation and guides
- Consulting and advisory services to other architect on their projects

### **Founder & Chairman – I.A.S. Pvt. Ltd (Intearctive Architectural Shoppee) ( 1998-2005)**

- Created and operated the first furniture mall in Pune, India, of over 15000 sqft with actual mock ups of living room, bedroom, kitchen, terraces, patios etc to the minutest details of all home décor items and all ancillary services and all items and services were on sale .

### **Founder & Chairman – I.F.S. Public Ltd (India Furntiure Shoppee)(1998-2001)**

- Created and operated the first online sale of furnture for bedroom, kitchen, terraces, patios and allied items of home decor with a shopping cart and online ordering with online interactive catalogues . This was in the year 2000, when online shopping and shopping carts were in their infancy globally.

### **Founder & CEO – MEPL (Marathwada Engineers Pvt Ltd) (2006-2011)**

- ISO 9000 – 2008 Engineering Company
- Design & build multi-level & multi-tasking engineering company.
- Executed more than 250 crores of work under deasign and build In this period, across the country.

### **Founder and Chairman - Oasis Senior Living LLP ( 2003- 2023)**

Acknowledged as the pioneer and front runner of this concept in India, with the distinct advantage of a first mover in the country by creating the first such home called GOLDEN NEST at Pune in 2003.

In April 2016, THE NEST, of Bhopal, a project of OASIS Senior Living LLP, was shortlisted in the finals for the Facility of the year, Independent Living category. There were 5 finalists; the others were from Hong Kong, New Zealand, Philippines and Malaysia.

- Pioneer in holistic services to senior living industry
- Conceptualization to completion of senior communities across India

- Conceptualized and helped launch of ‘Golden Nest’ – a premium independent community acknowledged as a front runner in its category.

### **Founder & Chairman – ELD-AR Memories Pvt. Ltd./ ELD-AR Memories Incorporated (Experience Live Dream – Augmented Reality) ( 2023- Present).**

- ELD-AR™ (Experience, Live, Dream Augmented Reality) is a patent-pending innovative concept designed to provide therapeutic solace through its solutions and AI, as part of reminiscence therapy, to elders experiencing memory loss.

### **Recognitions & Media**

- 1996 Indian Architect & Builder – India’s premier architecture magazine from Jasubhai Media Pvt Ltd., - profiled on the cover, in a feature, “Going beyond the brief”.
- Real Properties – Real Estate monthly magazine – featured under “Know him – Architect Mansoor Dalal”

### **Industry Forum and Interaction**

- Speaker, moderator and panellist in leading industry forum business connect meetings
- International Real Estate Summit 2008 by FICCI – moderated an engaging session on “Best practices for design and construction, relevant to India”
- FICCI Real Estate Committee 2009 – 10 Committee members by invitation.

### **Author & Credits**

- Regular columns and articles on various aspects including quality, home décor, interiors etc.,
- Editing of “Ask me” a question & answer column for leading daily newspaper encouraging people to ask their queries and coming out with solutions or clarifications for the same.

## **PIONEER & INDUSTRY THOUGHT LEADER - SENIOR LIVING & CARE**

### **Association of Senior Living India – Founder & Chairman Emeritus**

- **Founded the only Pan India Association for all stakeholders involved in the entire eco system of Senior care in India. Created a new category – Senior Living**
- Conceptualized and chartered ASLI - the association as India’s premier professional trade association to represent the interests of business and consumers. Chartered a road map for professionally positioning, managing and running the organization and setting up of the ASLI Secretariat
- Moved the category to an organized sector and being recognized as one. A very challenging role

- Created a guide to membership and setting criteria for selection and a road map for the association to include leadership planning and management committee and continuity
- Designed a reward program to identify/recognize thought leaders who have contributed significantly to this industry. ASLI Awarded Founders lifetime achievement award to five distinguished professionals since 2019.

### Creating a Category and Mindshare

- **2011 Hong Kong - Retirement Community World Asia – 2011:** Moderated India specific panel discussion. Much before setting up ASLI
- **2011 India - Retirement Living World, India:** Moderated the title discussion. Formed ASLI in this conference in N. Delhi.
- **2012 – ALFA (Assisted Living Federation of America), Dallas, USA:** Presented one of the first white papers on the status of Senior Living in India
- **2012 Hong Kong - Retirement Community World Asia 2012:** Invited for the second year in succession. Presented white paper on Status of Senior Living in India, the next steps
- **2013 Singapore - Ageing Asia Investment Forum:** Presented paper on senior living on the invitation
- **2014 Mumbai - International Conference on Senior Living, Chairman:** First time in India. Global participation from 6 countries were ageing as a concept was defined.
- **2015 Pune - Australian Trade Summit on Assisted Living:** Keynote speaker
- **2015 Perth, Australia - Commonwealth Association for Ageing:** Invited to present a paper on India, ageing and challenges
- **2015 Bangalore, India - International Conference of Senior Living, Chairman**
- **2016 - 7th Ageing Asia Innovation Forum:** Nest, a project of Oasis Senior Living a finalist in the Independent Living category. (Amongst 150 entries from over 15 participating countries). The first time an Indian project was a finalist
- **2017 PDHCCI Delhi - Report Release and Seminar on Senior Housing:** A Sunrise Sector in India. Keynote speaker. Released a report on the subject at the Forum.
- **2018 January - CII Task Force formed:** Senior member of the task force. Recommendations on advocacy for senior living with the Government of India
- **2018 Berkshire, United Kingdom - Commonwealth Elder's Forum National Care Forum Annual Conference:** Invited as speaker in the prestigious event.
- **2018 New Delhi CII – ASLI Senior Conclave:** Chairman and Keynote speaker. Set context
- **2021 India - Next step for regularization of the care and living sector in India:** Launched first standards and accreditation program for the senior Industry. Pioneer and only accreditation program for the industry
- **2021 - Advisor and Mentor:** 5 Senior Care & Living communities as a pilot for the standardization and accreditation program
- **2022 – Key note speaker on RAISING THE BAR ON SENIOR CARE AND LIVING STANDARDS** at First International Forum FIAPA – CommonAge in collaboration with Ministry of Social integration, social security and National Solidarity at **Mauritius**.

The Hon P.M. of Mauritius and the Hon V.P. of Mauritius were in attendance.

- **2023 – Chairman of the conclave and Key note speaker** at the International Conclave On Healthy Ageing organised by Bless Retirement Living on 21st April to 23rd April 2023 in Cochin, India.
- **2023 – Speaker on Standards for senior living and care at the National Health Conclave 2023 Happy and Healthy Ageing... The Best is Yet to Come..** on 29<sup>th</sup> April in Bengaluru, India.
- **2023- Work force Summit speaker at the GAN, Scottish Care, National Care Forum conclave in Glasgow.**
- **2023- presented the 5<sup>th</sup> Founders excellence award at the ASLI Ageing Fest in N. Delhi at Le Meridian**
- **2024- presented at the MENARHA/IAGG Regional Symposium, at Cairo on Standards in India.**
- **2024- Initiated and Launched the Train the Trainer programme in Durban- South Africa. 28 delegates from 4 countries were trained by a Fulbright scholar for 11 days.**
- **2024- Initiated and Launched 4 country chapters of India, South Africa, Botswana and Kenya on 15<sup>th</sup> June, World elder abuse awareness day at Durban, S. Africa.**
- **2024- Attended CHOGM (Head of Govt. Meeting) of Commonwealth countries in Samoa in October, as head of the delegation for CommonAge. Participated in the Peoples forum, Business forum and at the CEO round table. Met world leaders including a one on one with the PM of Somoa.**
- **2024- Attended the International Dementia India Conference and presented in the main forum, “ The use of A-I and Technoogy for Alzheimer care under Reminiscence therapy”.**
- **2024- Head of the delegation, as chair of CommonAge to launch Kochi as the first Age friendly city in India in November, under the ageis of a local NGO CEDAC and the Kochi Municipal corporation.**
- **2024- Attended the 5<sup>th</sup> ASLI ageing fest in November as the founder and Chairman emeritus and presented on the challenges of human capital.**
- **2024- Awarded the 6<sup>th</sup> Founders excellence award to Dr. Patil at the 5<sup>th</sup> ASLI ageing fest 2024.**

## GOVERNMENT OF INDIA

- **Appointed as Chairman** of the Empowered expert committee formed by the Govt of India to formulate Standards for the senior Living and care industry of India. Recommended the template and guidelines for base line standards which is accepted as a model for all categories of senior care.

## Common Age

- **Chairman – Common Age, The only Commonwealth Association for the Ageing across the commonwealth, accredited by the Commonwealth foundation.**
- Commonwealth Association for Ageing – credited formally as a Commonwealth Civil Society Organization. Directors represent 56 countries on 5 continents

- Working with a mission of advocacy and on-ground involvement with industry associations and non – government organizations for seniors across the Commonwealth.
- Initiated the C.A.R.E. Awards across the Commonwealth.

## STANDARDWISE INTERNATIONAL (SWI)

### Senior Advisor & Ambassador (Asia & Africa)

- Working on standards towards evolving Senior Living and Care in India into an organized sector and to protect consumer interest
- Evolving a formal standards matrix for businesses to comply and support consumers to make informed decisions
- Extensive research and evaluation of standards matrix taking into account criteria's, indicators, and evidence relevant, unique and sensitive to the Indian context, culture, practices, and ethos
- Convincing and creating awareness for Industry players to meet the needs of this standardization
- Introduced and edited the first-ever Standards and accreditation programme for the senior living and care industry in India
- Ensuring Piloting of standards by members of ASLI. To date, this is the only accreditation programme for this industry - Keeping in mind, strategies and alignment with a global roadmap to support excellence in senior living and health care
- The Senior Living Standards for India is a comprehensive tome of 110 criteria's and 514 pieces of evidence. They enable providers of all sizes to self-regulate and continually stimulate improvements in the resident experience, safety, quality, design and practice.
- A special set of companion documents of 709 pages, has also been developed to support organisations' fill gaps in their documentation to achieve and exceed the standards.

#### About Standards Wise International:

- Standards wise international (SWI), is an international company, supporting excellence in senior living and health care. They are the leading international thought leader in the field of ageing and a champion of standards and quality compliance.

## MENTORING & ACADEMIA

- By strategically combining ASLI with Common Age and SWI, evolving an extraordinarily strong group with significant expertise in the emerging sector.
- Leading the “ train the trainer “ programme, Under CommonAge , Fulbright scholars and TAFTA of South Africa. A first such programme globally.
- Will be a catalyst to a defined and accredited senior living standards and matrix for India
- Professor and guide: Allana College of Architecture – M.C.E Society. AICTE (Accredited) and affiliated to the Pune University

- Mentor to the leadership team of ASLI
- Authored book – Vision which is a motivational book on achieving success with concentrated action.

## **SOCIAL RESPONSIBILITIES & COMMUNITY ACTION GROUP**

- Rotary International | Rotary Club of Poona | Past President and Rotarian for 33 years serving the society and business
- Held multiple roles within the Rotary community. Contributed to Rotary Foundation and recognized as a Paul Harris Fellow
- Involved in many service projects of the Rotary with the national and international grant. Key role in setting up the National Centre for Pre-Hospital Care and Trauma Management Centre in Pune along with global clubs (Rotary Club of Birmingham)
- Neighbourhood initiatives as founder President of the Kondhwa Mohalla Committee
- Multi-Purpose Hall for St. Anne's High School – Member of the PTA to ensure designs and execution of the hall for the school.